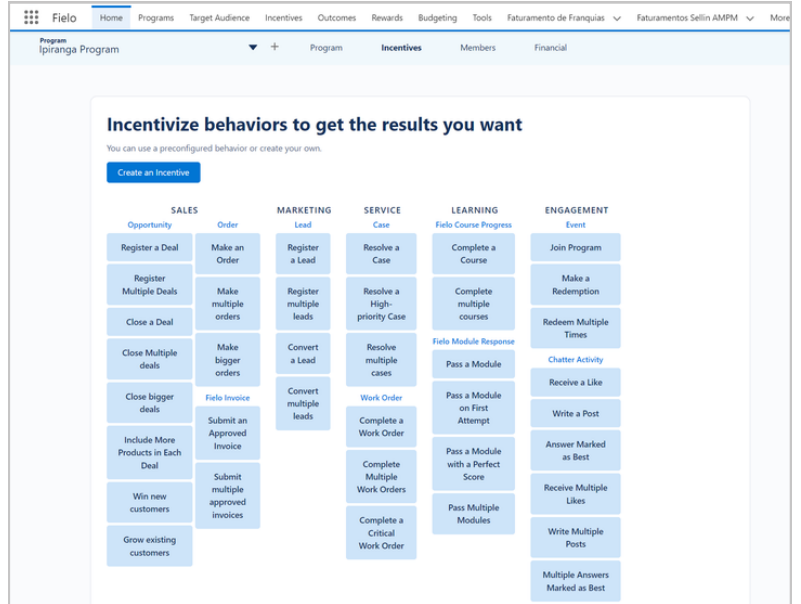# We make loyalty and incentives easy, fast, and affordable

Fielo's platform allows organizations of all sizes to rapidly construct potent, scalable incentive and loyalty programs that drive revenue and brand loyalty. *The platform is packed with loyalty features and incentive expertise, ready to use right out of the box!*

Leverage one platform for all your oganizations' incentive and loyalty requirements:

1. Partners
Boost indirect channel performance with the right engagement, training, incentives and rewards.
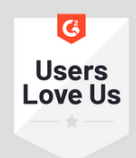
2. Consumers
Create customer loyalty programs that lead to recurring purchases, consumer satisfaction, and higher retention rates.

3. Employees
Motivate and educate teams to achieve business goals and drive incremental revenue.

A point-and-click interface with a library of templates that Sales, Marketing, and HR teams can easily and quickly launch:

- Cashback
- Compliance
- Advocacy
- Deal registration
- Discount/coupon
- eCommerce
- Enablement
- Engagement
- Gamification
- Ideas
- Incentives
- Learn & earn
- Loyalty

- MDF
- Onboarding
- Pipeline
- Points
- PRM
- Rebates
- Referral
- Retention
- Reward & recognition
- Rewards
- Safety
- Service excellence
- SPIFFs

Explore our features built over a decade of innovation:

Behavior Library

Discover the ease of our Behavior Library for a swift initiation of your loyalty and incentive program. Preconfigured incentive templates enable program administrators to select behaviors from various categories, including sales, marketing, customer success, learning, engagement and many more.

Intelligent Rules Engine

Define your incentive programs your way. You can specify any combination of program participant activities and define performance thresholds for how and when participants earn points, cash, codes, funds, rewards or badges.

Gamification

Build challenges involving objectives, performance, time (race) and missions. Participants can also track their progress on a leaderboard, and get rewards and badges according to their scores.

Dynamic Segmentation

Enables you to personalize the program experience for participants. Cluster partners that have the best sales performance, or consumers that purchase the most frequently, or employees that are top of the leaderboard and so on.

Participant Portal

With drag & drop widgets, that auto-populate with data, you can design and tailor your participants experience in minutes. Have your own portal or App - no worries, use our out-pf-the-box APIs to surface your incentives data.

Messaging

Welcome participants to the program, encourage them to participate, notify them about new incentives, and congratulate them!

Program Dashboard

Access real-time reporting for insights on program performance, incentive results, user engagement, and financial metrics. Set KPIs to track progress.

Learning (optional add-on)

Combine incentives with Fielo's complementary eLearning to create a "Learn & Earn" experience and increase participant loyalty, productivity, and growth.

Incentives
- Single-action rules engine
- Individual and team incentives
- Bundling (related data rules)
- Capability to incentivize any object
- Promotions scheduler
- External object incentivization
- Templates / Models
- Multi-hop incentives
- Payout creation / Reward by source

Rebates
Create rebates by:
- Fixed Value
- Volume
- Revenue
- Growth
- Tier acceleration
- Target dynamic calculation

Gamification
- Multi-action rules engine
- Capability to incentivize any object
- Challenges & Mission scheduler
- Challenge & Mission rewarding
- Team challenges and ranks
- Missions with fixed objective
- Open-ended missions (competition)
- Prerequisites/Dependencies
- Leaderboards
- Progress tracking
- Leverage historical data
- Templates/models
- Goal-setting

Rewards
- Currencies: points / cash
- Badges / Certification
- Instant rewards
- Catalog
- Voucher codes
- Marketing funds
- Currency & reward capping
- Budget management

Management
- Multi-program and Cloning
- Tiers/Levels
- Dynamic Segmentation
- Multi-lingual

Contact us to learn more about our solutions:
fielo.com/contact-us or sales@fielo.com