

# Channel Incentives



Fielo's Channel Incentives Solution transforms your channel program into a competitive advantage with a simple, powerful, Salesforce-native solution. Redesign your program, accelerate your sales, and capture new market share with the Fielo Channel Incentives Solution.

Using Fielo's building block process, you can craft a powerful incentive program in minutes or hours (not days or weeks).

**In a nutshell, Fielo makes incentives simple.**

## 6 Building Blocks to a Higher Performance



### Targeting

Which channel partners do you want to participate?



### Budget

How much of your budget do you want to allocate to an incentive?



### Behaviors & Rules

What do you want your channel partners to do?



### Communications

How will you connect with channel partners throughout the program?



### Rewarding

How will you value what your channel partners do?



### Analytics

How will you measure channel partners' performance?

## What Fielo can do for you



Drive higher revenue performance at a lower cost, with a modern digital solution



Develop an engaged, knowledgeable, high-performing channel ecosystem



Transform their channel program into a powerful competitive advantage



The Power of Change. Simplified.

Email us at [marketing@fielo.com](mailto:marketing@fielo.com) for more information.