Fielo Market

Digital Asset Management:

The Backbone of Distributed Marketing



Distributed marketing automation involves equipping hundreds or thousands of channel partners and franchisees with marketing assets they can co-brand and customize - which means that you will have hundreds or thousands of assets you will need to control. Enter Fielo Market's digital asset management (DAM) engine.

Manage Asset Library

Asset Type –					
Text Library					
Image Library					
Document Library					
🗌 Video					
Collection					
Status –					
✓ Active					
Inactive					
Deleted					

Show 100 🗸 entries	
Library Name	Library Type
Printer Specs	Image Library
Banner ads	Image Library
Banner headlines	Text Library
Assets	Collection
Email Header Images	Image Library
Platfrom PDF	Document Librar
Showing 1 to 6 of 6 entries	

Fielo makes asset management simple

by optimizing content creation, retrieval and repurposing for sustained business growth. It also enables you to:

Create standardized marketing asset templates for easier tagging

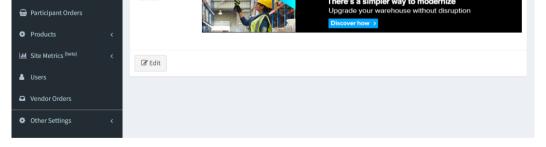
Govern access and give controlled permissions across partner segments Tag and group assets for easy searchability and access Track and manage assets and asset versions for coherence among asset creators and users

Monitor progress of campaigns with real-time asset usage metrics and improve marketing strategy

Integrate seamlessly

with different platforms for asset creation, management and distribution

John Doe		Asset Item Properties banner ad v1			
	Q	■ Asset Item Properties			
		ld:	1515		
		Identifier:	99a32d48-1f8d-4e9a-ad17-48b2c97b6428		
Dashboard		Asset Library	Banner ads		
Asset Library		Library Type	Image Library		
Content		Name:	banner ad v1		
🞓 Curriculum		Language:	English		
😤 Groups		Parent:			
		Status:	Deleted		
Invited Users		Caption			
Verified Email		DisplayOrder:	0		
📥 Navigation		Path:	https://gageplatprod1stor1.blob.core.windows.net/portal/32/AssetLibrary/Image/8c987a19-fac1- 4a5e-8c05-f91e6a6f344e.jpg		
Participant Activity	<	Preview:			



Benefits of Fielo's Digital Asset Management





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