

# eCommerce Loyalty



Fielo's Salesforce-native eCommerce Loyalty Solution supercharges your commerce platform to maximize orders and increase transactions. With eCommerce Loyalty, organizations of any size can quickly and easily build powerful, scalable programs for offline and online purchases that will win new customers, inspire lasting loyalty and drive new business. Using Fielo's building block process, you can craft a powerful incentive program in minutes or hours (not days or weeks).

**In a nutshell, Fielo makes incentives simple.**

## 6 Building Blocks to a Higher Performance



### Targeting

Which channel partners do you want to participate?



### Budget

How much of your budget do you want to allocate to an incentive?



### Behaviors & Rules

What do you want your channel partners to do?



### Communications

How will you connect with channel partners throughout the program?



### Rewarding

How will you value what your channel partners do?



### Analytics

How will you measure channel partners' performance?

## What Fielo can do for you



Obtain your customers' purchasing habits and interests according to rich program data



Acquire more customers, more easily, and lower your marketing and customer acquisition costs



Increase brand reputation and customer engagement with an outstanding loyalty experience



The Power of Change. Simplified.

Email us at [marketing@fielo.com](mailto:marketing@fielo.com) for more information.