



Loyalty & Incentives Platform

Today, 77% of companies characterize their programs, which are too complicated, costly, and time-consuming to make a real impact, as having failed. The result: companies are losing money in real-time as their channel partners and customers take their business elsewhere.

No longer. Fielo has taken the complexity, long timelines, and much of the cost out of designing and managing a successful loyalty/incentive program. With Fielo's Salesforce-native Loyalty and Incentives Platform, any company can quickly and easily build powerful, scalable programs and make an immediate business impact. No more spreadsheets, teams of people, or agency support.

Four complete solutions on one platform



Channel Incentives Cloud

Motivate channel partners, whether that be through a rebates program, spiffs, or MDF rewards.



Employee Incentives Cloud

Incentivize sales teams and contact center staff to leverage the company's investment in Salesforce more effectively.



Consumer Loyalty Cloud

Any behavior can be rewarded with points, branded merchandise or even custom rewards.



Business Commerce Loyalty Cloud

With Fielo, you can encourage and reward not just customer orders, but the usage of their commerce site assets as well.

Leveraging your Salesforce investment

As a Salesforce-native application, Fielo gives the security, scalability, and reliability of your Salesforce environment.

Fielo makes loyalty simple: 6 building blocks to incentivization

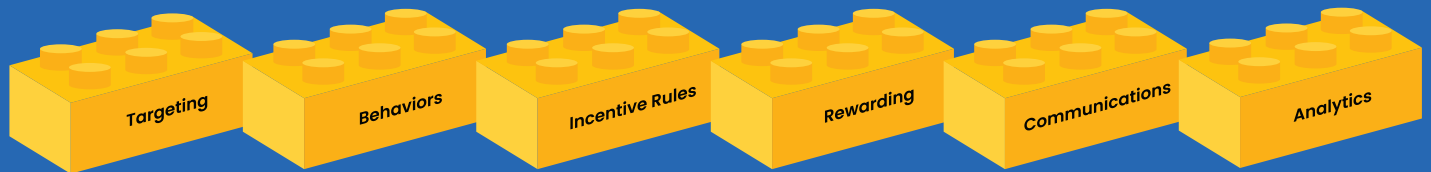
The Fielo solutions are powered by 6 building-block engines, each which represents a critical loyalty/incentive program component.

Channel
Incentives
Cloud

Business
Commerce Loyalty
Cloud

Consumer
Loyalty Cloud

Employee
Incentives
Cloud



Create more value where you need it the need it the most

Fielo's Loyalty and Incentives Platform empowers you to create and manage innovative programs that more deeply engage customers, channel partners, and employees and significantly improve your business performance — helping you win new business, drive new partnerships, and capture new market share. Moreover, as a Salesforce-native solution, Fielo comes with the scalability, security, and reliability inherent with the Salesforce architecture.

- Get powerful incentive programs up and running in hours, not weeks or months, then easily scale when your program needs to grow.
- Turn your incentives into a powerful competitive advantage and drive meaningful results at lower cost, with a modern digital solution.
- Leverage your Salesforce environment and benefit from the security, scalability, and reliability provided by it



The Power of Change. Simplified.

Email us at marketing@fielo.com for more information.