

# WELCOME

to the Preferred  
Loyalty Program.

## YOUR COMPLETE GUIDE to Preferred Loyalty



### 1. JOIN NOW

**Preferred Loyalty** is a loyalty program that's open to private dental practices that operate from one to ten locations. To join and start earning points for your purchases from Kerr and Implant Direct, simply register your office at [loyalty.kerrdental.com](https://loyalty.kerrdental.com).

### 2. SELECTING YOUR PRACTICE AND DEALER RECORDS

When registering, you will be asked to search for your office location and tie it to your loyalty account. During this process make sure to select all results that match your search. Also, if you have multiple practices you can add them all here before moving on to the next step.

Each search will likely return numerous results due to the fact that you have purchased from numerous dealers.

Search (Address, Practice Name or Dentist Name)  
My Life Dental  
Reset Find my practice  
My Life Dental 1380 Duckwood Dr Eagan MN 55123 US  
My Life Dental 1380 Duckwood Dr Ste 108 Christopher Michael Hornmuth Eagan MN 55123 US  
Delray Dental 14550 S Military Trail Delray Beach FL 33484 US  
Leesburg Dental 949 N 14th St Leesburg FL 34788 US

### 3. GET TO KNOW YOUR ACCOUNT

When you are done with your registration, sign into your loyalty account and start by clicking on the “My Profile” link that appears in the drop down under your office name. Once there, verify the dealers accounts you tied to your loyalty account. If you missed a dealer account, click on “Add Another Practice or Dealer Account” and search again.

Associated Practices					
Dealer	Address	Address1	City	State	Zip
PATTERSON	1717 W Collins Ave		Orange	CA	92867
SCHIN	1717 W Collins Ave		Orange	CA	92867

### 4. START EARNING IN WEEKS AHEAD

You will receive your first deposit of points for any purchases you made after registration approximately two weeks after joining the program. After that, we make points deposits every weekend for any transactions that occurred the week prior. Keep in mind that some transactions may take longer to post due to longer invoicing practices.

### 5. REVIEW YOUR TRANSACTIONS IN MY ACCOUNT

Once you're settled in, make sure to visit the “My Account” section frequently. This is where you can view all recent transactions. As you navigate this section, you'll notice there is valuable content on this page such as your loyalty status, current point balance, last deposit date and promo code redemption history.

PREFERRED LOYALTY PROGRAM | Kerr IMPLANT DIRECT | Home | About/FAQs | Rewards | Member Offers | John Doe

Status Overview

Current Point Balance: 478,760 | Last Deposit Date: 06/18/2022 | Associated Addresses: 3

Have you linked all of your dealer accounts to your loyalty account? If not, you could be missing points. [Learn more.](#)

Transaction History

If you have a discrepancy with your point earnings, please click the contact us link in the footer of this site and we can help.

Page Size: 25

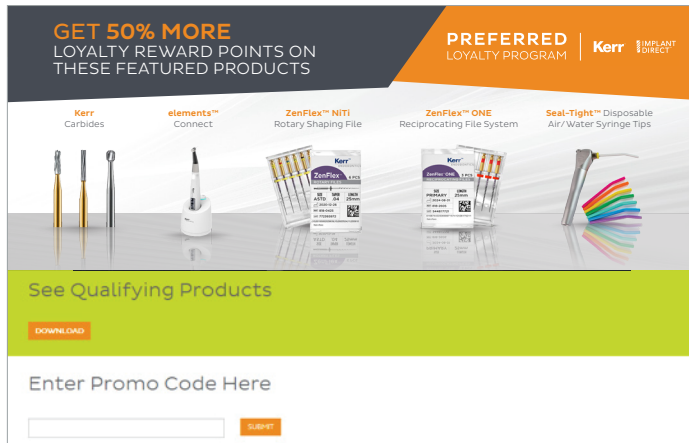
Transaction Type	Activity	Transaction Date	Points	Detail
Deposit	Purchase	06/07/2022	+440	
Deposit	Level Advancement Bonus	04/30/2022	+90,000	
Deposit	Purchase	04/19/2022	+238	
Deposit	Purchase	04/18/2022	+952	

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## 6. EXCLUSIVE MEMBER OFFERS

Be sure to view the “Member Offers” section to review all current offers and promotions that are exclusive to members only. You can earn up to 50 percent more on select purchases just for spending time on this page and entering promos. Offers change frequently so check back often.



**GET 50% MORE**  
LOYALTY REWARD POINTS ON  
THESE FEATURED PRODUCTS

**PREFERRED**  
LOYALTY PROGRAM | **Kerr** | **IMPLANT DIRECT**

**Kerr** Carbides  
**elements™** Connect  
**ZenFlex™ NITI** Rotary Shaping File  
**ZenFlex™ ONE** Reciprocating File System  
**Seal-Tight™** Disposable Air/Water Syringe Tips

See Qualifying Products

Enter Promo Code Here

## 7. KEEP YOUR OFFICE RUNNING SMOOTHLY

Gearing up for a big order to restock or make an investment in your practice? You can click on the “points by product” link on the bottom of [loyalty.kerrdental.com](http://loyalty.kerrdental.com) to see how many points you will earn for each purchase.

## 8. REDEEM POINTS FOR PRODUCT, CASH VOUCHERS OR CE

Ready to put those points to use? Then go ahead and sign into your account and visit the “Rewards” sections of the site. The Online Rewards Catalog contains many of our most popular products that you can order online using your points. To order, add these items to the online shopping cart and submit your order. You will receive a confirmation of your order via email and your order will arrive in approximately 6–8 weeks. The Online Rewards Catalog also includes Continuing Education Courses and even cash, but your points go further when you redeem them for products.

### Rewards

#### Overview

The Preferred Loyalty Program offers multiple ways to redeem your points. Select any one of the catalogs below to get started.



PREFERRED LOYALTY PRODUCTS

VIEW ALL



IMPLANT DIRECT PRODUCTS

VIEW ALL



CONTINUING EDUCATION TUITION AND EVENTS

SEE ALL



CASH VOUCHERS

SEE ALL

## 9. ADD ANOTHER LOCATION OR DEALER ACCOUNT

Did your practice just grow by adding another location or have you started purchasing from a new dealer account? Then sign back into your loyalty account and head over to the “Add Another Practice or Dealer Account” link. Search for your new location or new dealer account and add all results that appear in order to earn points for those purchases. After this process is complete your points tied to this practice or dealer accounts will backfill to your registration date or 6 months – whichever is shorter.

### Search

Search (Address, Practice Name or Dentist Name)

RESET FIND MY PRACTICE

#### Your Saved Practices.

Please remember to select all results that match your search. The number of results is tied to the number of accounts you have at dealers from which you purchase Kavo/Kerr products and how your practice name and address was recorded by each dealer. This means you will likely see a number of duplicate records. If you miss a dealer account, points for that account will not be automatically deposited into your account moving forward.

0 practices saved

CONTINUE

## 10. STILL HAVE QUESTIONS?

No problem. You can contact us at **[preferredloyalty@envistaco.com](mailto:preferredloyalty@envistaco.com)** and we'll do our best to help.

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**Register Now**

**[loyalty.kerrdental.com](http://loyalty.kerrdental.com)**